

Improve your customers loyalty

a complete guide by

HubSpot  calendly





CUSTOMER JOURNEY SUCCESS: THE HUBSPOT AND CALENDLY INTEGRATION

We bet you've already heard about HubSpot and Calendly. If you haven't, we've got you covered with the basics! Hubspot is a full platform of marketing, sales, customer service and CRM software while Calendly is a tool that allows you to offer online appointment scheduling to your customers. Just imagine these two coming together? And you guessed, now there is a way to integrate Calendly to Hubspot in order to track customer journeys from beginning to end. The best thing about both platforms is that you can start using them for FREE, obviously there is a time where if your business grows enough, you have starter affordable plans to keep growing.

There are two valuable documents for you to check out, one is an ebook that guides you through improving your customer relationships by aligning processes around customer journey. The second document will show you exactly how the Hubspot + Calendly integration works. Find both downloadable PDFs at the end of this post.



If you are too busy to read the ebook, here are the key points:

1. Understand what your customer needs to accomplish and try to make every process as easy and friction-less as possible. This way you would get to know each key phase better. According to Gartner, a Global Research and Advisory Company - if your customer feels that the information you gave them is useful it's more probable that he or she buys a bigger deal with less regret.
2. Add positive experiences with value for your customers. Help them with a quick navigation process, ensure your implementation was successful and give them support for any future inconveniences.
3. Invest in technology that can interact with your customers so they can give you feedback across multiple channels.

[CHECK HERE THE LINK OF THE GUIDE](#)

We have many customers that are just getting started and don't know how to handle the growing pains of handling incoming leads in an organized and effective manner. Hubspot + Calendly are definitely tools to check out!

If this content adds value to you and your business, check out the integration of HubSpot and Calendly in the link below.

[HUBSPOT + CALENDLY](#)

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